



FOR IMMEDIATE RELEASE

JCB Unveils the Next Generation of Backhoe Loaders at ARA Show 2025

Celebrating seven decades of backhoe leadership

LAS VEGAS – Jan. 29, 2025 – JCB, the global leader in backhoe loader innovation, is thrilled to unveil significant advancements to its iconic 3CX and 4CX backhoe loaders. The company will be discussing these updates, as well as unveiling a special one-millionth livery to celebrate its backhoe production milestone at the [ARA Show 2025](#), booth #3931. These updates, which include enhanced roading performance, a new outer box dipper option for the excavator end and an upgraded operator-focused cab, are designed to make construction jobs more efficient, comfortable and safe.

“JCB’s latest backhoe loaders build on a legacy of innovation, offering solutions that empower operators to be more productive,” said James Gill, product manager at JCB North America. “These machines represent the perfect blend of advanced technology and operator-focused design, reaffirming our dominance in the global backhoe market.”

More Than Just Upgrades: A New Era of Operator Efficiency

For over 70 years, JCB has led the backhoe revolution, beginning with its invention of the first backhoe loader in 1953. This groundbreaking machine combined loader arms on the front and an excavator at the rear, forever changing the construction landscape. Today, one in every two backhoes sold worldwide bears the JCB name.

Commented [MQ1]: This is really interesting. I love that we're including it.

With each innovation, JCB has focused on enhancing the operator experience, and the latest updates are no exception. New features of the 3CX and 4CX models include:

- **Enhanced Roding Capabilities:** With a six-speed auto-shift transmission and a top speed of almost 30 mph, these machines deliver improved fuel efficiency and reduced travel time, crucial for utility repairs and emergency responses.
- **Updated Excavator End Design:** Featuring a new outer box dipper, this design offers superior weight distribution, making it the optimal solution for thumb mounting. Operators benefit from improved stability and higher lift capacity when handling heavy materials at full reach, ensuring exceptional performance for tasks like material handling and demolition.
- **Upgraded Cab:** The redesigned cab features a 7-inch display, Bluetooth connectivity, ergonomic joystick controls, and improved visibility through larger mirrors and LED work lights. This ensures that operators stay comfortable and focused throughout their shifts.

These updates enhance JCB’s already legendary versatility and industry-leading loader end performance,

“JCB has long set the benchmark for power, performance, and versatility in backhoe loaders,” said Gill. “Our high-torque engines deliver outstanding pushing power, while advanced hydraulics ensure exceptional breakout forces and lift capacity. With parallel lift as standard, our backhoes excel in a wide range of tasks, allowing operators to work faster, more accurately, and with greater ease than ever before.”

At the Show

Beyond the new backhoe loaders, JCB is introducing an expanded range of equipment tailored to meet the evolving needs of American construction professionals. Highlights include the debut of two new vibratory tandem rollers, built for maximum simplicity, reliability and performance in site preparation and paving.

Attendees at booth #3931 can explore JCB’s full lineup, including the compact yet powerful JCB Teleskid, versatile compact excavators and the innovative range of telehandlers. Each product showcases JCB’s commitment to pushing boundaries in efficiency, reliability and operator satisfaction.

Investing in American Innovation

The ARA show ushers in an exciting 2025 for JCB's North American customers. The company has made significant progress on the \$500 million state-of-the-art facility in San Antonio, Texas. This state-of-the-art site will bolster the production and service of JCB equipment, ensuring that American customers benefit from unmatched quality and support.

"We are deeply committed to American construction professionals," Gill added. "The new San Antonio facility and our exciting new product launches reflect our belief in the strength of American markets."

Visit JCB at the ARA Show, booth #3931, and experience the next generation of equipment designed to elevate productivity on every jobsite. For more information, visit <https://www.jcb.com/en-us>.

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ABOUT JCB:

JCB is a family company founded on October 23, 1945, and is now one of the world's largest privately owned manufacturers of construction, agricultural and defense equipment, with 22 factories around the world. JCB North America currently employs more than 1,000 people and operates out of its headquarters in Savannah, Georgia. JCB recently began work on a new \$500 million factory in San Antonio, Texas, the biggest investment in its history. JCB's North American division also has regional offices in Dallas, Texas; Santa Monica, California; and Miami, Florida. JCB manufactures a range of more than 300 products for customers in 150 countries. JCB products include telescopic handlers, backhoe loaders, tracked and wheeled excavators, wheel loaders, compact excavators, skid steer loaders, compact track loaders, aerial work platforms, rough terrain forklifts, and Fastrac tractors. For more information, visit www.jcb.com.

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