

PRESS RELEASE  
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## **Incus5 Brings Real-Time Fleet Visibility Solution to Rental and Construction Companies**

**Las Vegas, Nev.** (29 January 2025) - Easily understanding the entire status of a fleet across multiple job sites is a constant challenge for rental companies and construction contractors. Incus5 is taking the guesswork out of this task by offering rental companies and their customers, construction contractors, an innovative platform that provides a single, complete view of their fleet.

By bridging the gap between owned and rented equipment (telematics-enabled or not), the innovative Incus5 platform allows business owners to see the story of their fleet.

"Rental companies and contractors need clear answers from their fleet data," said Jeff Janczak, President of Incus5. "Our platform takes complex information and simplifies it, giving businesses an easy way to make smarter decisions and keep projects on track. With the launch of Incus Intelligence, our generative AI solution, we're redefining how fleet data can drive performance."

### **A Complete View—Not Just Telematics**

Unlike traditional telematics systems that only track connected devices, Incus5 delivers a unified view of all equipment—including rented assets and tools without built-in trackers. Contractors no longer need to juggle multiple systems, as they get one dashboard that shows everything on-site, whether it's GPS-enabled or manually entered.

As a fully device-agnostic solution, Incus5 consolidates and contextualizes data from diverse sources such as telematics/IoT devices, ERP systems, and business operations software, ensuring seamless integration of best-in-class tools.

### **Key Features:**

- Complete Fleet Visibility: Track owned and rented equipment on one platform for better project coordination.

- Actionable Insights: Go beyond raw data—get clear recommendations and answers to improve utilization and reduce costs.
- Customer-First Dashboards: Share real-time views with employees and contractors to help them manage equipment usage and keep schedules running on-time.
- Custom Workflows: Tailor dashboards to match specific job site needs, reducing downtime and eliminating jumbled data.

"Many rental companies are drowning in disconnected data," said Rob Stamper, Vice President of Sales at Incus5. "We solve this by consolidating everything into an intuitive platform—helping teams stop searching for answers and start acting on them."

### **Bringing Rental Closer to Customers**

By integrating rental and owned equipment into a single operational picture, Incus5 is strengthening ties between rental companies and contractors. Sharing insights directly with customers builds trust, reduces downtime, and keeps jobs running smoothly.

"Our goal is to remove complexity and give contractors exactly what they need—a clear, complete view of their equipment. Our platform is like wearing glasses for the first time; once you start using Incus5, you can see a clear, accurate picture of your fleet," Stamper added.

### **About Incus5**

Founded in 2019 in Tempe, Arizona, Incus5 started as a full-service software development and integration company. Today, Incus5 is bringing a new solution to the table for rental and construction companies that are frustrated by the overwhelming and fragmented data from multiple sources.

Its innovative platform integrates personalized company information from various sources, enabling businesses to effectively manage and communicate their fleet operations both internally and externally.

With the launch of Incus Intelligence, Incus5 is setting a new standard for AI-driven decision-making, helping rental companies and contractors work together to achieve, with lightning efficiency.



To learn more, visit the Incus5 website at [incus5.com](https://incus5.com) or visit them at Booth #2572 in the Equipment Hall at The ARA Show 2025.

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