

Publisher's Statement



Urbain Communications, LLC
1539 Radhika St.
Fort Atkinson, WI 53538
920.723.3476
curbain@urbaincomm.com

Pro Contractor Rentals

Established 2013

Issues Per Year: 6

Publication Description

Pro Contractor Rentals is published six times per year and serves general rental centers and dealers and distributors in the USA whose primary business is contractor rentals.

Definition of Recipient

Recipients are primarily involved in corporate/operating management (principal, partner, president, vice president, general manager, branch manager, rental operations manager, sales and marketing manager, service and parts manager, purchasing agents and other similarly titled personnel) or independent manufacturing representatives serving the equipment and tool rental industry.

Average Bimonthly Circulation: 2018	
Circulation	Copies
Individual/Association/Group/Directory Lists	13,428
Bulk Distribution	40
Single Copy Sales	61
Advertiser/Agency	674
Sales/File/Office/Return/Other	123
Trade Show/Convention/Special Event	33
Total Printed	14,610

<i>Business Profile</i>	8,276
<i>Equipment/Tool Rental Center</i>	4,954
<i>Dealer/Distributor with Rental Operations</i>	
<i>Independent manufacturing representatives</i>	204

Geographical Breakout of Circulation							
State & Zip Code		Qualified	Percent				
039-049	Maine	76		320-349	Florida	669	
030-038	New Hampshire	61		SOUTH ATLANTIC		2,224	16.56%
050-059	Vermont	33					
010-027	Massachusetts	157		400-427	Kentucky	285	
028-029	Rhode Island	16		370-385	Tennessee	275	
060-069	Connecticut	102		350-369	Alabama	301	
NEW ENGLAND		445	3.31%	386-397	Mississippi	134	
				EAST SO. CENTRAL		995	7.41%
100-149	New York	423					
070-089	New Jersey	205		716-729	Arkansas	179	
150-196	Pennsylvania	540		700-714	Louisiana	406	
MIDDLE ATLANTIC		1,168	8.69%	730-749	Oklahoma	203	
				750-799	Texas	1,170	
430-459	Ohio	531		WEST SO. CENTRAL		1,958	14.57%
460-479	Indiana	350					
600-629	Illinois	563		590-599	Montana	97	
480-499	Michigan	309		832-838	Idaho	135	
530-549	Wisconsin	326		820-831	Wyoming	78	
EAST NO. CENTRAL		2,085	15.52%	800-816	Colorado	355	
				870-884	New Mexico	119	
550-567	Minnesota			850-865	Arizona	331	
500-528	Iowa			840-847	Utah	173	
630-658	Missouri			889-898	Nevada	124	
580-588	North Dakota			MOUNTAIN		1,412	10.51%
570-577	South Dakota						
680-693	Nebraska			995-999	Alaska	85	
669-679	Kansas			980-994	Washington	313	
WEST NO. CENTRAL			%	970-979	Oregon	173	
				900-961	California	1,031	
197-199	Delaware			967-968	Hawaii	52	
206-219	Maryland			PACIFIC		1,654	12.31%
200-205	Washington, DC						
220-246	Virginia			US TOTAL		13,430	99.97%
247-268	West Virginia			US Territory		4	.03%
270-289	North Carolina			FOREIGN TOTAL		0	0%
290-299	South Carolina						
300-319	Georgia			GRAND TOTAL		13,434	100%

PUBLISHERS AFFIDAVIT

We hereby make oath and say that all data projections set forth in this statement is true.

Date signed **10/21/18**

State **Wisconsin**

County **Jefferson**



Clair Urbain, Owner

(At least one of the above signatures must be an officer of the publishing company or its authorized representative)

